

NORMAN A. TRIPLETT...
Executive Vice President
in Charge of Sales

The Triplett Electrical Instrument Co., Bluffton, Ohio, USA.

May 9, 1949

Mr. J. T. Collins, W9PYM
Lake Shore Drive
Thiensville, Wisconsin

Mr. Collins:

Your thoughtfulness in sending us a notice of your forthcoming Hamfest is sincerely appreciated and we wish you the very best of success.

A copy of your notice and one of this letter have been forwarded our representative who will contact you promptly if there is any way in which we can be of service.

However, it has been the policy of the Sales Managers' Club, in which we have a membership, to refrain from offering prizes at Hamfests and other similar gatherings. You will readily appreciate our position in that we prefer an advertising program on a national basis that benefits all our good customers and friends equally and therefore have set up our appropriations with this procedure in mind.

With this information we are confident you will understand our position but do want you to know we continue to have a tremendous respect for radio amateurs and sincerely wish all of you the very best of luck.

THE TRIPLETT ELECTRICAL INSTRUMENT CO.

N. A. Triplett
N. A. Triplett
Sales Manager

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Electrical Measuring Instruments
and Test Equipment